











## **Event Report**

- 1. Name of Event: Kon Banega Entrepreneur
- 2. Nature of the Event: Fire Side Chat & Competition
- **3.** Date and Time: 15<sup>th</sup> October 2025; 2:30 to 4:30 PM
- **4. Venue:** Auditorium, SoT
- **5.** Mode of Event: Offline session
- **6.** Organized by: E-Club, GUIITAR Council, GSFC University, SSIP, Startup Gujarat and IIC (MoE GoI)

### 7. Objective of the Event:

- To foster entrepreneurial thinking and practical learning among students.
- To help students understand the importance of brand identity, marketing, and product development through fun and competitive activities.
- To motivate students to explore entrepreneurship as a viable career path for social and economic impact.
- To bridge the gap between theoretical learning and real-world application through interaction with entrepreneur Shri Anant Tomar.
- **8.** Resource Persons Involved: Shri Anant Tomar- CEO & Founder of Motion Automotive
- **9.** Winning Teams: Annexure 1
- 10. Feedback: Annexure -2
- **11.** Number of Participants: 89, Annexure 3

#### 12. Brief of Event:

The Entrepreneurship Club organized an exciting and interactive event that began with an enlightening talk session by Shri Anant Tomar, where he shared his entrepreneurial journey, challenges faced, and lessons learned from real-world business experiences. The second half of the event consisted of three dynamic competition rounds designed to test creativity, critical thinking, and entrepreneurial skills among participants.













## **Competition:**

#	Criteria	Evaluation
Round 1	Focused on identifying logos, advertisements, and taglines of well-known brands, testing students' knowledge of marketing and brand recognition.	correctly identifying brands (+2) and deducted for wrong
Round 2	Participants guessed the names of startups or companies based on innovative hints, enhancing their analytical and reasoning abilities.	startups from hints, earning 10 marks for the first hint and 5 for the second, judged
Round 3	Participants selected a random product from a "mystery box" and pitched it creatively, showcasing innovation, communication skills, and market understanding.	skills, and confidence (10 marks each), emphasizing innovation and

### **Impact Created:**

- Helped students overcome hesitation and build self-confidence.
- Emphasized the importance of teamwork and effective communication in entrepreneurship.
- Inspired students, through Shri Anant Tomar's talk, to believe in their ideas and remain resilient in the face of challenges.
- Encouraged creativity, quick thinking, and adaptability essential traits for entrepreneurial success.
- Enabled students to understand real-world business operations beyond theoretical concepts.
- Highlighted the value of innovation and customer-centric thinking.
- Fostered a vibrant entrepreneurial culture on campus, motivating students to develop and pursue their own ventures.













#### **Outcomes Achieved:**

- **Understanding Branding & Startups:** Participants gained insights into branding, marketing strategies, and the startup ecosystem.
- **Teamwork & Leadership:** The event enhanced critical thinking, teamwork, and leadership under pressure.
- **Creativity & Presentation:** Participants improved their creativity, storytelling, and presentation skills through innovative pitching.
- **Innovation & Adaptability:** They learned the importance of being adaptable and continuously innovating in dynamic business situations.
- **Entrepreneurial Motivation:** The event inspired students to embrace entrepreneurship as both a career path and a growth-oriented mindset.

## **Entrepreneurship Relevance:**

The event mirrored the real-world challenges of entrepreneurship — identifying problems, creating value-driven ideas, and effectively presenting them. It allowed participants to think strategically, adapt to dynamic situations, and view challenges as opportunities. This initiative also strengthened the entrepreneurial ecosystem within the University by motivating students to engage in innovation-led thinking.

## **Alignment with Sustainable Development Goals (SDGs):**

- **SDG 4 Quality Education:** By providing practical, experiential learning through real-world simulation activities.
- **SDG 8 Decent Work and Economic Growth:** By fostering an entrepreneurial mindset that encourages innovation and sustainable job creation.
- **SDG 9 Industry, Innovation, and Infrastructure:** By promoting creativity, technological awareness, and innovative problem-solving.

## **Learning Outcomes for Students:**

- **Entrepreneurial Thinking:** Students learned how to identify opportunities, analyse markets, and convert creative ideas into viable business concepts.
- **Creativity and Innovation:** The mystery box activity helped participants think outside the box and present unconventional yet practical ideas.













- **Communication and Confidence:** Pitching in front of peers and judges enhanced students' public speaking, persuasive communication, and confidence.
- **Collaboration and Teamwork:** Students worked together effectively, understanding the importance of diverse perspectives and shared goals in entrepreneurship.
- Adaptability and Resilience: Handling time constraints and unexpected challenges taught participants to stay calm and adapt quickly essential entrepreneurial traits.
- **Real-World Insight:** Through Anant Tomar's session, students gained firsthand exposure to startup challenges, funding realities, and the importance of ethical business practices.

### **Experience Sharing:**

Students described the event as a perfect mix of learning, excitement, and inspiration. Shri Anant Tomar talk reshaped their view of entrepreneurship, emphasizing effort over luck. Participants enjoyed the competitive yet collaborative rounds that encouraged creativity and business thinking. The mystery box round stood out for pushing quick, innovative ideas. Many shared that the event boosted their confidence in public speaking and inspired them to pursue entrepreneurial goals.

### **Conclusion:**

The Entrepreneurship Club's event was a resounding success, combining knowledge, creativity, and real-world application. Shri Anand Tomar inspiring talk laid the foundation for a day full of innovation and learning, while the interactive rounds gave students the opportunity to demonstrate their skills.

The event not only met its educational goals but also left a lasting influence on participants by fostering confidence, collaboration, and entrepreneurial curiosity. It truly embodied the spirit of innovation, sustainability, and growth — empowering students to dream big, act boldly, and think like future entrepreneurs.













## 13. Important Photographs

Fireside Chat:- Krishay Shah and Shri Anant Tomar

















**1st Round :-** Participants enthusiastically identifying logos, taglines, and advertisements in Round 1 - 'Who Dis Brand?' showcasing their marketing knowledge and brand awareness.



















**2nd Round :-** Participants putting their analytical and reasoning skills to the test by decoding real-life start-up scenarios in Round 2 - 'Startups Gone Wild'.



















**3rd Round :-** Finalists presenting creative startup ideas around mystery box items in Round 3 - 'Pitch-a-Product, demonstrating confidence, innovation, and presentation excellence.



















#### **Annexure-1**

### **Winning Teams:**

After a thorough evaluation of each team's performance across all three rounds, three teams were selected as the winners of Kon Banega Entrepreneur for their outstanding creativity, knowledge, and teamwork.

1. The winning team in 1st Position will receive Rs. 2500 cash prize

#### **Team BAAZIGAR**

- a) Jay Vadaliya- BBA G, 3rd Sem
- b) Rudra Prashanth- BBA BA, 1st Sem
- c) Pinal Kachela- BBA G, 3rd Sem
- d) Heet Bhingradiya- B.Tech. CSE, 5th Sem
- e) Rishi Jadav- BBA G, 3rd Sem
- 2. The winning team in 2nd Position will receive Rs.2000 cash prize

#### **Team AOT**

- a) Nidhi Patel- BSc. Biotech, 5th Sem
- b) Manasvini Sahani- BSc. Biotech, 5th Sem
- c) Jaimina Gharia- BSc. Biotech, 5th Sem
- d) Kruti Bhat- BSc. Biotech, 5th Sem
- e) Harshita Mulchandani- BBA G, 5th Sem
- 3. The winning team in 3rd Position will receive Rs.1500 cash prize

#### **Team XY Chromosomes**

- a) Dhyey Davada- B.Tech. CSE, 3rd Sem
- b) SiddharthSingh Rathore- B.Tech. CSE, 3rd Sem
- c) Rudra Kadam- B.Tech. CSE, 3rd Sem
- d) Hitharth Thombre- B.Tech. CSE, 3rd Sem
- e) Trupti More- B.Tech. CSE, 3rd Sem











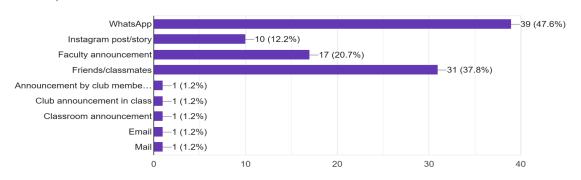


### **Annexure-2**

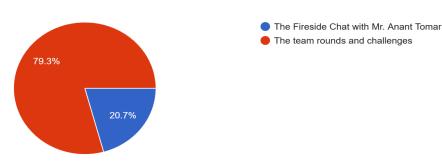
### Feedback:

### **Pre-Event Feedback:**

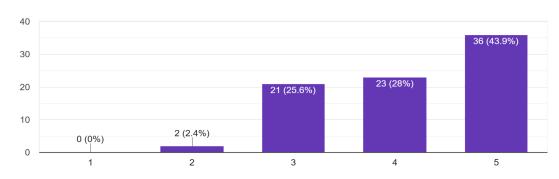
How did you hear about KBE? 82 responses



Which part of the events are you most excited about? 82 responses



How confident do you feel about your participation? 82 responses









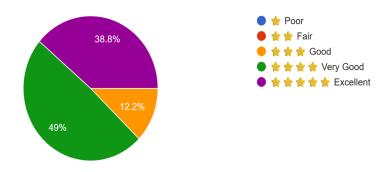




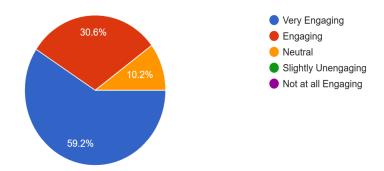


### **Post-Event Feedback:**

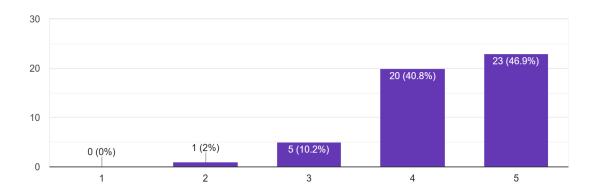
How would you rate the overall event? 49 responses



How engaging and interesting did you find the event activities and rounds?  $_{\rm 49\,responses}$ 



How would you rate the Fireside Chat with  $\,$  Mr. Anant Tomar ?  $\,$  49  $_{\rm responses}$ 















## **Annexure-3**

# **List of Participants:**

No. of participants: 87

Name	Enrolment No	College ID	Sch ool	Course	Se mes ter
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